

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

<b>Serial No.:</b>	10/687,357	<b>Art Unit:</b>	2454
<b>Inventors:</b>	SINGER, Mitch <i>et al.</i>	<b>Examiner:</b>	Joo, Joshua
<b>Filed:</b>	October 15, 2003	<b>Confirmation No.:</b>	9265
<b>Title:</b>	<b>MEDIA NETWORK ENVIRONMENT</b>	<b>Docket No.:</b>	113748-4745US

DO NOT ENTER: /J.J./

10/14/2010

**AMENDMENT AFTER FINAL**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the final office action of June 4, 2010, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2.

**Remarks/Arguments** begin on page 11.